

RECEIVED

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

2014 OCT -3 PM 2:40

PAGE 1 OF 3
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) NRSC		FEC MAIL CENTER	FEC IDENTIFICATION NUMBER C00027466
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 10 / 01 / 2014	
Mailing Address 815 SLATERS LANE		Amount 3333.33	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.2929292
Purpose of Expenditure DIGITAL MEDIA		Category/ Type	Date of Disbursement or Obligation 10 / 02 / 2014
Name of Federal Candidate MARK PETER BEGICH		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AK
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
		2477726.06	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 10 / 03 / 2014	
Mailing Address 815 SLATERS LANE		Amount 14262.36	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.2929293
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type	Date of Disbursement or Obligation 10 / 01 / 2014
Name of Federal Candidate MARK PETER BEGICH		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AK
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
		2477726.06	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	17595.69
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning
Signature _____ Date 10 / 03 / 2014

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NAME OF COMMITTEE (In Full) NRSC		FEC IDENTIFICATION NUMBER C00027466
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 10 / 03 / 2014
Mailing Address 815 SLATERS LANE		Amount 95562.41
City ALEXANDRIA	State VA	Zip Code 22314
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	Transaction ID : SE24.2929294 Date of Disbursement or Obligation 10 / 01 / 2014
Name of Federal Candidate MARK PETER BEGICH	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate District: 00 State: AK
Calendar Year-To-Date Per Election for Office Sought 2477726.06		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) _____

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 10 / 02 / 2014
Mailing Address 815 SLATERS LANE		Amount 15000.00
City ALEXANDRIA	State VA	Zip Code 22314
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	Transaction ID : SE24.2929295 Date of Disbursement or Obligation 10 / 02 / 2014
Name of Federal Candidate BRUCE LOWELL BRALEY	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate District: 00 State: IA
Calendar Year-To-Date Per Election for Office Sought 2478179.26		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) _____

(a) SUBTOTAL of Itemized Independent Expenditures.....	110562.41
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	

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Jay Banning
Signature 

Date **10 / 03 / 2014**

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PAGE 3 OF 3
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) NRSC	FEC IDENTIFICATION NUMBER ▼ C C00027466
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination MM/DD/YYYY 10/01/2014	
Mailing Address 815 SLATERS LANE			Amount 3333.33	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.2929296	
Purpose of Expenditure DIGITAL MEDIA		Category/Type	Date of Disbursement or Obligation MM/DD/YYYY 10/02/2014	
Name of Federal Candidate JANET KAY RUTHVEN HAGAN		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate	District: 00 State: NC
Calendar Year-To-Date Per Election for Office Sought		2851365.39	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee			Date of Public Distribution/Dissemination MM/DD/YYYY	
Mailing Address			Amount	
City	State	Zip Code	Date of Disbursement or Obligation MM/DD/YYYY	
Purpose of Expenditure		Category/Type		
Name of Federal Candidate		<input type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> President <input type="checkbox"/> Senate	District: _____ State: _____
Calendar Year-To-Date Per Election for Office Sought			Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....	3333.33
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	131491.43

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Jay Banning
Signature 

Date **10/03/2014**

Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
The FEC added this page to the end of this filing to indicate how it was received.

<input checked="checked" type="checkbox"/> Hand Delivered	Date of Receipt <i>10/3/2014</i>
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<input type="checkbox"/> USPS Priority Mail	Postmarked
<input type="checkbox"/> USPS Priority Mail Express	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
	Next Business Day Delivery <input type="checkbox"/>
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked
<i>JB</i>	<i>10/6/2014</i>
PREPARER (8/2013)	DATE PREPARED